



Free 60-Minute Package Critique **FORM**

Let the seasoned fundraising experts at New River Communications put their heads together for a full 60 minutes to evaluate your control or other direct mail package.

You'll get the free advice of an experienced team of account executives, copywriters, designers, and production experts – advice that just may help you beat your control!

All you have to do to take advantage of this no cost, no obligation offer is click on the "Let's Get Started" button below, tell us about yourself on the Package Critique form, print it out and send it to us along with your direct mail package.

You can expect to receive your written 60 Minute Package Critique within 7-10 days.

**Your non-profit must have a donor file of 5,000 or more to qualify for this special offer.*

Please fill out the form below, print out and send along with a copy of your direct mail piece to:

Sean O'Neil
New River Communications
2977 W. Broward Blvd.
Ft. Lauderdale, FL 33312

Name: _____ Title: _____

Organization: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Comments: _____

Size of current donor file: _____

Number of acquisition or recruitment pieces mailed annually: _____

Number of renewal or retention pieces mailed annually: _____

Currently working with a direct response agency: Yes No

I've enclosed a: Renewal/Retention mailing Acquisition Appeal/Recruitment mailing