



## **FREE 60-Minute Package Critique**

Let our team of fundraising experts put our heads together to evaluate your control or other direct mail package.\*

You'll get the free advice of an experienced team of creative directors, copywriters, designers, and production experts. The fresh insights we provide may help you beat your control!

**To take advantage of this **no cost, no obligation** offer, simply print this form and tell us a little about yourself. Mail the completed form along with your direct mail package to the address below.**

You can expect to receive your written critique within 7-10 days.

*\*Your non-profit must have a donor file of 5,000 or more to qualify for this special offer.*

**Send this completed form to: New River Communications  
Attn: Sean O'Neil  
400 S. Andrews Ave.  
Fort Lauderdale, FL 33301**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_

Size of current donor file: \_\_\_\_\_

Number of acquisition or recruitment pieces mailed annually: \_\_\_\_\_

Number of renewal or retention pieces mailed annually: \_\_\_\_\_

Currently working with a direct response agency:  Yes  No

I've enclosed a:  Renewal/Retention mailing  Acquisition Appeal/Recruitment mailing